

TOURISM INDUSTRY OF HAZARA DIVISION

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Abstract

The current research work is related to Scope of Tourism in Hazara Division. God has blessed Pakistan with unlimited natural beautiful and cultural resources in which Hazara Division in the top of list whose have a number of natural beautiful places which attract the tourist from all over the world. The basic theme of the study is to analyze about the Scope of Tourism industry of Hazara Division. Tourism is one of better growing industry of Pakistan also facing many problems like other developing countries. The current research work is qualitative in nature. Data was collected from both primary and secondary sources including E.books, Books, Thesis, Journals, Articles, Websites, Gazetteers, Government and official records etc. From this research work tried to find out how Tourism contribute the economic budget of the country and which reforms needed to brought in tourism places which fulfill the needs of visitors. The current work tried to attribute the attention of a lot of visitors to northern areas of Pakistan. Northern areas of Pakistan have much importance at the whole world. The tourism industry of any country gave employ a large number of people including women and youth which is considered the future of any developing countries. Pakistan is known as a world of Tourism having a lot natural entertainment places for Tourists specially Northern areas of Pakistan is full of natural beauty which attract a lot of tourists toward themselves from the whole world. Hazara Division is prove to be a perfect place for tourists entertainment through the development of Tourism industry the economy of country also established at successful level and country became a developed.

Keywords: Tourism, Industry, Hazara, Division, Tourist, Attraction, Places.

HISTORICAL BACKGROUND

Tourism is acknowledged as a main source of country development along with also responsible to increasing the annual income of the whole country. Pakistan has blessed a number of natural resources and beautiful places. Tourism gave employ a large number of unskilled or semi skilled workers including women and youth. In Hazara Tourism employs a more then thousands of small and medium enterprises and covers location with widespread poverty.¹ Creature of the world blessed Hazara division a lot of natural beauty in which included mountains, beautiful valleys, hills, lakes, waters falls, rivers, peaks, roads and green plane areas which attract the visitors toward himself from all over the world. Every year Tourist come from the whole world and spent a lot of time to see the natural beauty of Hazara and enjoyed. Pakistan is known as the world of Tourism because northern mountainous region the Hindukush, Himalaya, karakoram. Pakistan is a multicultural nature country. So this multi natured of the country also subsidize to the business of providing services to tourists and boost the scope of Tourism industry and it offer various tradition custom and festivals for the Tourist to explore and enjoy.² In the last few years, the tourism sector in the KPK (Hazara Division) improved also enlarged to higher position which has tested abundant progress almost 1.2million submissive tourist and thousand of tourist from out countries visited northern specially coolest areas of Pakistan. The uplifted potential for Tourism industry Provide the larger economic growth and development of the country.³

INTRODUCTION

Tourism is understood as an important sector which responsible for economic betterment and upgrading of any under developed or developed country. Tourism management department is generally analyzed a shiny and highest employment sector while its offers a large collection of career occasion in the both public as well as private sector of Hazara.⁴ Pakistan is one of the country in the world which have a enormous tourism potential along with its also presented a broad infrastructure network for outdoor tourists in the form of China Pakistan Economic corridor. Indeed Government income from tourism taxation tourism is less than other south Asian countries of the world. The tourism places attract the tourist from all over the world and most international foreign investment held and the Government built new facilities for tourist.⁵ The tourism company providing services to tourists is an essential provider to hazara division economic enlargement and business opportunities and large quantity of tourist travelling toward hazara division and enjoying the natural places. Hazara division is blessed with diversified tourism attraction. The Hazara region embodied with traditional culture which influence large numbers of tourists toward themselves as the result tourists comes every year for seeing different events and festivals. For adventurer and aspirants, the division presented unlimited opportunities tracking, skiing, sport etc. The increased tourism

advancement has led to automatically unprecedented rise in tourist traffic in the hazara, cause of enhancing in economic activity and the establishment of new business opportunities for common lower population. Hazara division tourism sector is also create risk on the one hand it gave the positive impact on the society and become the source of development of division providing employment opportunities on the other hand it will be left charge of depletable environment, along with less services delivery destroyed physically or morally destination model. So there is requirement of long term tourism management planning at lower area level.⁶To build and to support the tourism department and the sector the World Bank and the government of KPK are developing the tourism projects using International Development Association resources. In addition the government of KPK investing funds for developing the tourism sector. This funding support the tourism sector of hazara division and through these funding the tourism industry of hazara division is development.⁷ The opening of karakoram highway to foreign visitors in the mid of 1980 has given birth to rapidly expanding tourism industry of hazara. Now thousand of new visitors each year are discovering the dramatic landscape of northern Pakistan in the roof of the world where the road cut through the ravines and gorges of highest mountains on earth. Some places in Pakistan are for the adventurer only other can be visited in style and comfort, even once a time after three months. Many parts of the country can now be reached with little difficulty but the tourists need to be prepared for some special condition.⁸ Nature has blessed hazara with a lot of tourism places which are full of entertainment, greenery, historical, developed roads, accessible parking and hotels opportunities for visitors which feel calm and enjoyable environment after seeing these blessings of creature. To build Hazara division prosperous through a balanced tourism industrial development, creating large jobs and employment opportunities for human. The Importance of hazara tourism industrial sector cannot be overemphasized, given that tourism industry has been main source of productivity of the country.

SOURCE AND METHODOLOGY

This topic is historical in nature because Hazara region is included one of the oldest region of Pakistan. The Current research work is based upon qualitative and descriptive studies both Primary and Secondary data used to conduct this research work. These Sources are helpful find out the scope of Tourism industry in Hazara Division. The proposed study is related to the important places of Hazara which are very important for Tourism point of view. For this study mostly data was collected through secondary sources. From imperial Gazetteers Provincial series of North West Frontier Province material related to Hazara Division collected which is used as primary source otherwise remaining material collected through secondary sources. In secondary sources included a lot of Books related to Valley of Abbottabad, valley of Kaghan, History of Hazara, Northern Pakistan, Peshawar Historic City Of the Frontier, Pakistan's Historical Archeological, Northern Areas And Pakistan, Portrait

Of North West Frontier Province and Spectrum Guide To Pakistan from all these books secondary data related to Scope of Tourism of Hazara Division have collected while other research work is done through other sources in which includes a lot of articles, journals, websites, Magazines, Newspapers includes Local National and International, Voice of KP editorial about Hazara Tourism .All these primary as well as secondary sources was used to conduct this research work.

LITERATURE REVIEW

This topic is unique and historical in nature. The Tourism market plays a essential character in Economic growth of any territory also in Pakistan. Many researchers have done their work on scope of Tourism in Pakistan but very rare amount of work done on scope of Tourism industry in Hazara Division. Many writers writes a lot of books, articles, journals and thesis on Tourism in Pakistan but most of them neglected Northern areas of Pakistan especially Hazara Division which is full of natural beauty and blessings.A,h.Rose. (2013). Imperial Gazetteers Provincial Series North West Frontier Province, in this Gazetteers describe about Hazara District location, their boundaries configuration hills and rivers system of hazara. Also Hazara geological nature and its earth crust mountain ranges. Also describe about tress of Hazara District and climate and temperature rainfall and history of Hazara region.In this Gazetteers writer investigate the every place of Hazara Division and historical background behind these places. In this Gazetteers analyze the castes and occupations and also about general agriculture conditions, chief agricultural and improvement in agricultural system, irrigation, forest system, minerals, district trade and commerce system their means of communications, land revenue system, district sub division system also the hazara district police, education, law and order system, hospitals and laboratories. Although in gazetteers discuss about each and every district of Hazara Division separately and define all things about every district of Hazara. But this Gazetteers is neglected the Tourism importance of Hazara Division.Qadoos, A. K. (2000). Abbottabad Valley, In this book writer indentified about the beautiful places of Abbottabad. Writer discuss about the main places in Abbottabad like Thandiani, Chilaas, Arrassa Writer point out the importance of these places also describe the mountains, peaks, snow fall areas, karakoram mountains and Himalayas mountains. This book is full of knowledge about the valley of Abbottabad writer discuss about Abbottabad valley their most important Tourism places writer also present the culture and tradition of people of these places. Also analyzed the history of Abbottabad in which writer discuss in valley of Thandiani hindus civilization, ancient tribal areas of Thandiani, storm in Thandiani, also discuss about the languages of Abbottabad main cities Hindko and Hindi. But this book is silent about the others important places of abbottabad and scope of Tourism industry of Abbottabad. Amin, M. (1989). Spectrum Guide To Pakistan, In this book writer highlights the Hazara District important places includes Murree and Galiat their British history Murrees Mall roads, hotels,

Cottages, Ghora Gali, Muree clubs, Jhikka Gali, Gharial, Golf hotels, Nanga Parbat mountains, Abbottabad places, Nathiagali. Also Hazara fair valleys and Mountains in which Margalla Hills, Pir panjal mountains, Jhelum river, Khanpur Dam, Tarbela Dam, the passes between these areas like Sallhad pass, Shangla pass, Black mountains, Haripur district main places. This book is full of importance of these above mentioned places writer discuss every aspect But after describing all these important places this book missed Tourism importance of these places so current research work is done to analyzed the tourism scope of these areas. H, Ihsan. Nadiem. (2006). Portrait of North West Frontier Province, this book covered aspects of Hazara Division places likes District Batgram, Khoistan, Shangla and Tribal areas of Kala Dhaka, natural beauty of these places their vegetation which covered the hilly area of that places. Also discuss about Manshera, Balakot, Ugi, Kaghan valley, Lake Saiful Maluk, Peaks of Himalayan Ranges, Glaciers, Water Falls, also about the beauty of Kunhar River. This book provide the attractive view of Malika Parbat (Queen of mountains) and also about the Haro River Valley, beautiful Pines tress, Fruits, Scrub and shrub, and Tarbella dams, and Mangla Dams. But this book does not provide any information about Tourist approach in these areas and also does not provide how and why these areas are considered the most important in Tourism Industry of Pakistan. Sohab, k. (2011). Kaghan Valley, this book is related to kaghan valley which is important part of Hazara Division. In this book writer evaluate the Historical prospectus of Kaghan valley also provide the detailed infromaatiom about each and every aspect of Tarbeela Dam also about its construction process. This book discovered the relation between Hazara Division and Kaghan Valley. Writer also discussed about the rebuilding of Kaghan Valley after the earthquake of 2005 and effects of earthquake on this valley writer beautifully described about the green scenery of Kaghan Valley and its trekking routes with Naran and Shogran hill stations. But this book is remained unclosed about Hazara Division importance with Kaghan Valley and also not verified the importance of Kaghan valley as a Tourism point of view. Raza, M. (2020). Voice of KPK, In this newspaper editorial published about Tourism importance of Hazara Division writer describe as Pakistan is like a paradise for tourist especially northern areas which attract a large number of tourist toward himself due to natural beauty character. This editorial discuss about the development of Tourism which come into function likes construction of roads, luxurious hostels, parking system and many other facilities which necessary for boost the Tourism industry of Pakistan. In this Editorial writer described the ways how to make neat and clean picnic spot of northern areas of Pakistan which is helpful to boost the Tourism Industry of Hazara Division. This editorial is silent about the problems which today faced by our country. This research work is done to find out the scope of Tourism industry of Hazara Division also the solution of problems which today faced by Tourism Industry of Pakistan. Daily Times. (2019). Developing Tourism Industry of Pakistan, this article

published in newspaper daily times in this article discuss about the development of Tourism Industry of Pakistan and their importance this article also predict about the present government policies toward Tourism industry and the government reactions after receiving the annual GDP which comes from Tourism sector of Pakistan. Articles define government take necessary and successful steps to increase the security at important Tourism places of Pakistan. This article also presents the augmentation of business of providing entertainment to tourists which is the industry of economic growth and development of Pakistan also how Tourism increase the International trade and Commerce of country and also that GDP of country from Tourism is helpful to better the infrastructure of the country including Roads, Buildings, New Hotels, Airports water and Energy supply all these resources are established in country due to developing of Tourism industry of Pakistan and also describe about the awareness about the climate change which come through Tourism industry. But this article nothing define separately the importance of Northern areas Tourism Industry at National or International level and also not anything about the annual GDP of Hazara Division which received from Tourism industry of Hazara Division. Haque. (2008). In this article the researcher beautifully investigate factors which are affecting the Tourism industry of Pakistan and also gave some major strategic plans and recommendation for development of Tourism as an fast growing Industry of Pakistan which cause the Economic advancement of the country. In this research article writer identified Pakistan as a Tourists country their important tourism places big cities of Pakistan Historical importance of these places the current situation of these places at that time period. This thesis also find out both negative and positive effects of Tourism on country and the factors which cause to strengths of Pakistan Tourism Industry and also another factors which cause to Weakness of Pakistan Tourism Industry. This thesis defines Tourism as a source of employment in Pakistan the effects of Tourism Industry on economy of Pakistan also defines some threats to Tourism Industry of Pakistan, the role of government toward the development of the Tourism sector of Pakistan, also discuss some strategies for tourism development in Pakistan. After defining each of these above aspects this thesis is not properly deal with Hazara Tourism industry of Pakistan and neglected the importance of natural blessed beautiful places which are found in Northern Areas of Pakistan. The International News. (2020). Steps on to Facilitate tourists in Hazara, in this Articles writer analyze the steps of Provincial Government to take the solid steps to enhance the importance of Hazara Tourism industry of Pakistan. Some steps taken by Secretary hold meeting with officials during his visit to Hazara Division of Pakistan. During visit he gave some suggestion to Tourism Department of Hazara, also discuss that Government was busy taking some more important steps will taken before the peak season for promoting the Tourism and provides better facilities to tourists during their visit in natural beautiful places of Hazara Division all the Commissioner of Hazara Division

including Abbottabad, Manshera Haripur and other officials attended the meeting. They discuss about that billboards, signboards, pamphlets and promotional booklets would be arrange for the guidance of Tourists and for increasing the importance and scope of Tourism. Also give suggestions about the issues which are today facing by Tourism Industry. But this article is not properly deal with all steps which taken by government and also not defined which practical steps are taken by government to enhance the scope of Hazara Tourism industry. Watson H.D. (1907). Gazetteer of the Hazara District, This Gazetteer was first published in 1907 and describe about the every aspect of Hazara Division this provide very descriptive knowledge about the features of Hazara Division its provide detail of position, area and boundaries of hazara Division their physical features, rainfall climate and scenery and important beautiful places of Hazara Division also discuss about birds, fishes and earthquakes floods condition of this area. This Gazetteers also define about the peoples of that area their agricultural as a main occupation, social condition of peoples of these are, education system of peoples, the marriages system of men and women also discuss about the multiple culture of peoples of this division, food and traditional dresses of the peoples their cultivation system, irrigation system, water mills, live stocks, mines and minerals resources, means of communication, trade and marketing system although Gazetteers discuss about the revenue and administration system of this area, also ancient history of district hazara, James Abbott and its pacification of the district the hazara Frontiers the tribal history of Hazara Division the Kaghan Valley describe about physical features climate and rainfall, historical importance of Kaghan valley although in this Gazetteer discuss about each and every aspect of Hazara District but this Gazetteer is silent about the importance of Tourism of Hazara Division the places valuable due to their Tourism importance. Dawn. (2021). Hazara Expressway to help develop Tourism Industry, this article published in newspaper Dawn and tried to analyze that Manshera and Malakand division have a great tourism potential and the Hazara Expressway can help tourism industry in the Hazara division at a very high level. The KPK MPA Mahmood khan credited the PM Imran Khan he give very much attention to improve the Tourism industry of Hazara Division also said Government allocate a lot of funds for facilitating the Tourists and also for development of Tourism Industry of Hazara Division. In this article also discuss about Hazara Expressway, and Motorsway these routes helpful for tourists to reached at different places in a small time period through these routes tourists reached at their right place for visiting without any fear. Also define to introduce some reforms that are providing better hotel facility to visitors and parking areas near to visit place these all things are enhance the scope and importance of Tourism industry of Hazara Division. This article is not properly defined the ensurence of practical steps which are taken by the government for Development of Tourism industry. This article is silent about the other important places of Hazara Division which are considered very much importance for tourists. So

the current research work is done to analyze the Scope of Tourism Industry of Hazara Division and its importance at whole world and also the development of Tourism industry of Hazara Division.

HAZARA MAJOR TOURISTS ATTRACTIONS POINTS

There are a number of places in Hazara region which considered most important according to tourism point of view. The followings important places are present in Hazara Division of Pakistan. Northern areas of Pakistan in which include mountains, passes and rivers. In Abbottabad Galiyat and Thandiani valleys. The kaghan, Shogran and Naran valleys having large numbers natural lakes like Saif-ul-malook, Lolusar and Dodupatsar etc located in Manshera. In Haripur Tarbella and Khanpur dams is important for Tourism. Chohr valley in Battagram, Muree, Nathia Gali, Ayubia. All these are important places of Hazara Division of Pakistan.

HISTORY OF HAZARA DIVISION LOCATIONS OF DISTRICTS OF HAZARA DIVISION

The NWFP's lone area east of the Indus and its northernmost division. Its area is 2,858 square miles, or 3,062 square miles when Tanawal is included, and it is located between 33, 44, and 35° N and 72, 33, and 74° E. The area is made up of a 120-mile long tongue of British territory that extends in both directions. Kaghan Valley, in the northeast, is just around 15 miles wide, compared to the southern base's 56 miles and the center's 40 miles. The Districts are separated from Chilas, a dependency of Kashmir, on the north by the Kaghan range from Kashmir, Punch, and India on the east by the range that borders left bank of the Kunhar River and the river Jhelum.

The Orash plain is even higher, as Abbottabad is located between 4,000 and 5,000 feet above sea level. Last but not least, the Kaghan valley, which makes up one third of the total area, is a mountain glen with a sparse population that is enclosed in parallel series of hills that climb to a height of 17,000 feet above sea level. These small ranges shoot out spurs that are never more than 15 miles apart. An area of 200 square miles, the Hazara plain merges the Harroh valley, which is just 1,500 feet above sea level. Abbottabad is situated between 4,000 and 5,000 feet above sea level on the Orash plain, which is even higher. Last but not least, the Kaghan valley, which makes up one third of the entire region, is a mountain glen with a small population that is encircled by parallel series of hills that reach heights of 17,000 feet above sea level. The distance between these little ranges spurs is never more than 15 miles.⁹

MANSEHRA DISTRICT OF HAZARA HISTORICAL LOCATION OF MANSEHRA

Mansehra district have a very good prospect for tourism due to its geographical location and beautiful nature Valleys, lakes, streams, wildlife, landscape, historical and religious landmark, multiple culture, arts and crafts and high altitude mountains for adventurer and nature lovers. Mansehra district have the potential to satisfy the needs of large number of visitors. These visitors can enjoy the natural beauty of this region. According to the needs of current tourists Mansehra fulfilled the needs of

tourist which come from all over the world. Mansehra district needs a complete comprehensive plan to utilize these tourism resources For the socio economic development of the country. If these things are managed with attention the number of tourists will increased annually.¹⁰

MANSEHRA IMPORTANT NATIONAL PARKS LULUSAR NATIONAL PARK

Lulusar Inland park is situated in kaghan region of the Manshera district. This Garden was constructed in 2003 and it centered the elevated Saif ul Maluk Lake. The important tress of this park is flora. Most of the parks faunal comprise the snow leopard. The parks lakes and wetland habitats are make the park most significant important resident for tourist. Tourist must wants to visit this park during their visit.¹¹

SAIFUL MULUK NATIONAL PARK

Saiful muluk national Garden is established in Narran plain of Mansehra district. The park was build in 2003 is centered upon the alpine saiful muluk lake. The important tress of this park is flora. The park wetland nature and their beautiful and calm environments attract tourist to themselves tourist prefer to stay here during their visits.¹² God has blessed Manshera district with a lot of natural beauty and importance in the whole world.

ABBOTTABAD DISTRICT OF HAZARA DIVISION HISTORICAL LOCATION OF ABBOTTABAD

District of Hazara Division NWFP, covering a 715 square mile territory between 33, 49 and 34, 22 degrees N and 72, 55 and 73, 31 degrees E. It is separated from Punch and the Punjab district of Rawalpindi; it also includes a portion of the mountain, valleys, and rivers in addition to the hill Timber forest covers the hillside to the north and northeast. It has 359 villages as well as the towns of Abbottabad (7,764 inhabitants), the Tehsil and District Head Quarters, and Nawashahr (4,114). In 1903-4, there were Rs. 172,000 in land revenue and cesses. (Gazetteer, 2013). Abbotabad district consist a number of important palaces which are considered valuable for the attraction of Tourism. The most preferable places are Thandiani, Chilaas and Arassa.¹³

THE NAME HISTORY OF THANDIANI

The thandiani is the name of series of mountains which are present in south east part of the abbotabad the word thand means winter season and the word yani means water so overall thandiani means water place with a lot of snowfall.¹⁴

ARASSA

This area is known as backward valley. The water of karakoram and Himalayas ranges flow toward the direction of arassa. From chilass to valley Mangel there is the large series of lakes which due to its beauty and attraction like a miricale which attract the tourist and tourist want to see this view for a long time.¹⁵

CHILAAS

Chilaas is the important part of northern areas of Pakistan. This area is known as the

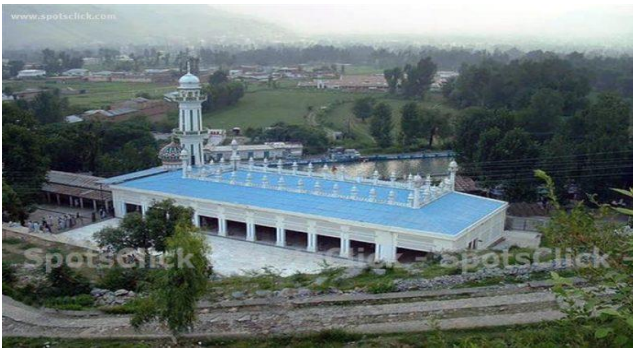
starting center of human civilization. This is the peak mountainous area of Abbottabad which plays a vital role to increase the scope of Tourism industry of Hazara division of Pakistan.¹⁶

NATHIA GALI

In Pakistan's Hazara Division, it is a well-known hill station situated in the middle of the Galyat Range. It is 86 kilometres from Islamabad and will take you about three hours to get there if you use the Kashmir road. It draws travellers in with its gorgeous scenery, hiking trails, and temperate climate. The typical temperature range for the entire year is 25 to -10. In January and December, the temperature drops to about -8. Due to its higher altitude range, it is significantly cooler than its surroundings. Tourists want to visit Abbottabad if they are going to travel there. Due to its 32 km distance and status as a halfway point between Abbottabad and Murree. For the accommodation of tourists, hotels are located in Nathia Gali.¹⁷

ILYASI MOSQUE

It was built over a branch of water that still flows beneath it, making it the biggest and oldest mosque in the Abbottabad district. Pond in front of mosque has a few tiny ripples in it. The Ilyasi mosque is renowned for its stunning architecture, commanding presence, atmosphere of serenity, and cool, lovely white marbles.



One of Pakistan's most stunning mosques is regarded as being this one. This mosque is a must-see for any visitor to Abbottabad. Furthermore, the visit was a memorable one.¹⁸

MIRANJANI TOP

The region of Galyat has no higher mountain than it. Footprint of 4.69 km in length and 9816 ft in height. To climb it, beginners need roughly 34 hours. There are 2 climbing-related footprints. A track comes from Dagri Bangla Resthouse in Abbottabad, while the other one begins at Nathia Gali.¹⁹

HARIPUR TOURIST PLACES TABELA DAM HARIPUR

The largest earth-filled dam in the world and the second largest by bond arrangement volume in Pakistan's Hazara division is the Tarbela Dam, which is named after a nearby town by the same name. It is located in the district of Haripur. After Pakistan and India

ia's Indus Waters Agreement, the dam was built between 1968 and 1978. The main objective of building this dam was to store water reserves and regulate water flow for irrigation, flood control, and the production of the electricity through hydroelectric power. The dam is crucial for electric purposes. In three phases, the dam's construction was finished. The first phase of construction was finished in 1977, producing 700 MW of energy, with other phases being added in 1982. The second phase was finished in 1985, and the third phase was finished in 1992-1993. The Tarbela dam has a 3,478 MW maximum capacity for power production²⁰. Tarbela Lake is connected with different areas of the Haripur. The lake is one of the biggest Lake of Pakistan. One of the beautiful and attractive place of Haripur district peoples likes to visit these peaceful places.²¹

NARA AKHOONKHAIL

Nara Akhoonkhail is located on the bank of Indus River near Haripur city of Hazara district. This Tourist place is 16 km away from Haripur city. In this area Indus water is not deep. Water travel for pleasure facility is accessible. It's good point to travel. It's one of the Tourist point in Haripur tourist prefer this place when they come for visiting northern areas.²²

CHHAJIYAN WATERFALL

Chhajiyan waterfall is located in Haripur District. This waterfall is 28 km away from Haripur city. It is 81 km away from Islamabad the capital city of Pakistan. It's beautiful waterfall. The weather is also very calm peaceful and beautiful mostly tourist come to visit during evening time because at this time view is like a Sky fairy.²³

SIRIKOT TOURIST POINT

From Abbottabad city Traveling time is only 120 minute. Sirikot Point is 20 km away from Haripur city. Sirikot Point altitude is almost 3200 feet above from sea level. Islamabad the capital city to Sirikot distance is 105 km. There is very beautiful view of Indus river on the mountain Top. More Haripur Tourist Places are mention below. It's very beautiful place. Sirikot's beauty is mountain, trees, streams flows and Indus river. All these things make it different. It's most beautiful and attractive than other tourist places.²⁴

UMBRELLA WATERFALL

Umbrella waterfall is located in Sajjikot near Havelian city. Waterfall is 53 km away from Haripur city. It is 75 km away from Islamabad. It's different waterfall than all waterfalls of the country. Umbrella waterfall altitude is almost 4793 feet above from sea level. Every Waterfall came from mountain. Most of waterfall is on hidden place. This waterfall is in umbrella shape. It's water falling in unique attractive and very beautiful manner. People who want to discover new places must visit this place. It's very beautiful and amazing waterfall. One more thing Umbrella waterfall is 31 km away from Nathia Gali.²⁵

KAGHAN VALLEY

The Kaghan Valley is located in Pakistan's Mansehra District, which is home to the H

azara peoples.

Due to its nice climate, allnatural attractiveness, and serene surroundings, this Valley is a wellliked tourist destination in Pakistan. Following the enormous earthquake in 2005, the valley was built. The Babusar Pass (Babusar Top), at 13,700 feet, is the highest point of the Valley, which is 155 kilometres (96 miles) long and has an elevation of 2,134 feet (650 m) (4,176 m).With fantastic hiking paths and a verdant landscape, Kaghan is a magnificent hill station. In the Valley, there are many hiking trails. The hill stations of Naran, Shogran, and Sharan are great for day visits, side treks, and environmental study walks²⁶.

NARRAN AND KAGHAN VALLEY AS TOURIST POINT

In Pakistan's Hazara division, Naran & Kaghan Valley is located about 240 kilometres from Islamabad. The most popular tourist attraction for summer vacations, hundreds of visitors come toward valley every year to take in its beauty and enjoy their vacations. Shogran, Siri Paye, Kaghan, Naran, Lake SaifulMalook, and Babusar Top are the main attractions, along with Lulusar Lake. Shogran and Naran are the finest places to stay the night because they offer a variety of hotel options, an exciting nightlife, and activities like horseback riding and jeep tours for Siri Paye and Saif-ul-Malook.²⁷

SHOGRAN

Shogran, which is 30 kilometres from the hill resort of Balakot, is well known for its lush vegetation, pine forests, and panoramic vistas. Summertime temperatures in Shogran stay around 18 degrees Celsius. The best relocation amenities in Shogran may be found at Pine Park Shogran.²⁸

LAKE SAIF UL MULUK

The lake bears the name of Prince SaifulMuluk, who fell in love with a mountain fairy. At 10,500 feet, Lake Saif-ul-Muluk is surrounded on all sides by spectacular snow-covered mountains, with the peak of Malika Parbat serving as its cap (Queen of the Mountains). Malika Parbat, a magnificent mountain with a height of 5291 metres, is the tallest peak in the Kaghan Valley. The setting and photo postcards' inherent beauty and blessings are beyond words. It is impossible to describe the sight of Lake Saiful Muluk's crystal blue waters reflecting the nearby snowcovered mountains. The lake is accessible in a number of ways. East of Naran, a 10kilometer route winds through a lovely valley along the valley's edge. The trek may be made in an hour by renting a jeep from the bazaar, or those who are feeling more daring can hike to a small glacier approximately three kilometres up and hire a pony for the journey. Another alternative is to do the 8 km trek entirely on foot; this takes about three hours. Only anyone who can climb around 3000 feet in eight kilometres should choose this option. Lake Saiful Muluk offers a number of excellent trekking options.²⁹

GOVERNMENT STEPS TO FACILITATE TOURISM OF HAZARA DIVISION

The provincial government is taking solid steps to boost tourism and sports in every nook and corner of the hazara division to attract domestic and foreign tourists. This

was stated by Secretary of Sports, Tourists provision of services, Archaeology, accomplishment, Museums and Youth Affairs, Khushal Khan, in a meeting with officials during his visit to the Hazara Division. Visiting the scenic Hazara Division on the special directives of Chief Minister of the KPK Mahmood Khan and Chief Secretary Kazim Niaz, the secretary said that Tourism Department was busy taking important steps well before the summer season for promoting tourism and facilitating tourists during their visit to the scenic places of the province. Commissioner Hazara Division, Zaheerul Islam, Tourism Chief Planning Officer Asif Shahab, Tourism Corporation Khyber Pakhtunkhwa (TCKP) Junaid Khan, KITE Project Director Tauseef Khalid, Director Culture Shama, Director General Sports Asfandyar Khattak, Director General Galiyat Development Authority Raza Habib, director general Kaghan Development Authority, director Directorate of Tourist Services, deputy commissioners Abbottabad, Haripur, Mansehra and other officials attended the meeting, said a press release here. Speaking at the meeting, Khushal Khan said that provision of better facilities to the tourists would be ensured before the tourism season. He said that billboards, signboards, brochures, pamphlets and promotional booklets would be arranged by TCKP for the guidance of tourists and provides them better facilities. The members agreed that necessary steps would be taken to activate tourists' facilitation centres in Abbottabad and Mansehra to facilitate visitors during upcoming season. Similarly, two each rest areas would also be established in Abbottabad and Mansehra for which the TCKP would acquire land. The TCKP would also provide portable washrooms to Abbottabad and Mansehra district governments to facilitate tourists.³⁰

RECOMMENDATION

1. Tourism shows a very constructive character in development of the country. The northern areas of Pakistan are very suitable for country development according to tourism importance.
2. The Hazara Division is blessed with the number of natural beauties which attract tourism towards it due to its natural character.
3. The government needs to pay attention to the important Hazara tourism points due to this attention the economy of the country would be developed.
4. There is also a need to reform the tourism sector of Hazara due to these reforms tourist numbers increase day by day and the country is developed.
5. Government needs to promote the Hazara tourism industry at national and international level.
6. The tourist must provide the luxury facilities during their visit while the visitors also provide the peaceful environment and safeguard and protection.

CONCLUSION

To conclude the entire research work the result is that for developing countries like Pakistan the advantages of tourism are primarily important and valuable which play

the role to established economy at high level. The hazara tourism places always preferable because of its attractive, natural beautiful view so the number of visitors are more than the others areas of Pakistan. Visitors want a peaceful and natural environment so peoples come from all over the world to visit the different places of Hazara division which increase the value and importance of hazara division at national and international level and that is very honor for the resident of Hazara division. Tourism create a great opportunity for Foreign visitors of the whole world to learn about the new Multiple culture of Hazara Division it enhance the mind of Youth Generation of the country to discover the more natural beautiful places of Hazara division which are hidden and not given any importance. Tourism development become the source of country development the Tourism sector provides a jobs opportunities a large number of people of Pakistan including both males and females. It will be recorded that during the last summer vacations, and Eid _ul_ Azha vacations the numbers of Tourists from all over the world are more in Northern areas of Pakistan as compared to other places of Pakistan this will show the importance of Tourism of Hazara Division and enhance its scope at National and International level. Hazara Division is blessed with a lot of Natural beauty and attractive environment due to this Tourist prefer the natural and peaceful environment for visit so Hazara Division is considered a suitable Tourism industry having a lot of natural beautiful places due to this natural peaceful environment the number of Tourists are more toward Hazara Division this will enhance the Scope of Tourism Industry of Hazara Division at National and International level.



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